



SELLER

Listing Presentation

THE BASICS:

- Add property to Iron, Washington county MLS.
This also gets posted to Zillow, Redfin, Trulia, Homes.com, Realtor, etc.
- Put a sign and lockbox on the property

MY PERSONAL TOUCH:

- Rotate the main photo every other week.
- QR code on the yard sign that sends a link to your listing.
- Put it on facebook marketplace within the first week.
- Send out a mass MLS blast within the first week of being listed.
- Post the listing on social media within the first two weeks.
- Post reels once a week. These will be filmed within the first week.
- Send property out to personal data base (If it's something they would be interested in.)
- Personally prep for showings if Seller isn't available.
- Weekly updates on Wednesdays. Activity, showings, ideas, recommended next steps.

LUXURY FINISHES:

- Laminated information cards posted throughout the house
 - Emphasize any updates or features worth noting.
 - Answer any questions buyers might have while they are at the home.
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